



# The Pictorialist

October 2019



Newsletter of the Photo Pictorialists of Milwaukee

Established 1904

Affiliated with the Photographic Society of America

Wisconsin Area Camera Clubs Organization

And the Wisconsin Print Circuit

President, Pauline Beck; Vice President, Kathy Braun, HonPSA, PPSA;

Secretary/Treasurer, Dixie Lowin; Newsletter Editor, Linda Lee

Meetings are held the first Thursday of each month, from September through May, at 7p.m.

In the Luther Manor Faith & Education Center, 4545 N. 92<sup>nd</sup> St., Wauwatosa, Wisconsin

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## New Members

New members and visitors are always welcome.

## 2019-2020 Dues

Dues are \$20 single and \$30 family for each meeting year of September through May. Bring dues to a meeting or send them to Dixie Lowin, 2028 W. Ranch Road, Mequon, WI 53092.

## Luther Manor Exhibit

The club maintains a rotating display of prints at Luther Manor and members are encouraged to bring 8 X 10 prints to any and all meetings for display. Give prints to Pauline Beck, who maintains the display.

**Image specs:** resize images to 1920 x 1200 x 100 for display through the club's projector, which has a resolution of 1920 x 1200. Resize images to 1920 width for a horizontal image and 1200 height for a vertical image. (See website for detailed instructions.)

## Eye of the Beholder

By Pauline Beck, President

Linda Lee and I participated in a press preview of the *Portrait of Milwaukee* exhibit at the Milwaukee Art Museum earlier this month. If you're not able to accompany us on the outing, the show runs through March 1.

It's curated by the museum's Ariel Pate and has 120 photographs from across the 20th century. When we walked into the gallery, the first photos I spotted were by Edward Farber. "Oh!" I exclaimed, "He was a member of our photography club!" She

was interested to hear about that, and then talked to the group about Farber.

This is how the online reporter from "OnMilwaukee" described it:

"Pate was eager to highlight a game-changing invention made in Milwaukee that altered the way not just photojournalists but all photographers could work.

"One of the really great things about the show was being able to do a little more of a deep dive into research of our own permanent collection," says Pate.

"One of the surprises was researching Edward Farber. He was the inventor of the portable electronic flash, which was a huge milestone for photojournalists because it meant they no longer had to use flash powder, which was explosive and dangerous, or flash bulbs, which were basically single use."

Farber invented the battery-operated flash attachment while working as a photographer at the *Milwaukee Journal*.

"So that really meant that the *Milwaukee Journal* had a really incredible newsroom and really incredible photojournalists," says Pate. "They won a lot of awards for that. And so I was really excited to showcase some of those photographs."

When Del Desens wrote up the club's chronicle of events for our website, he highlighted the important contributions of Edward Farber to photography. Seeing his photos in the exhibit made us proud of our club's long history.

-- The DNR booth at the State Fair was promoting a photo contest run by the DNR Office of Great Waters. Submit photos of Lake Superior, Lake Michigan, or the Mississippi River through Feb. 1.  
<https://dnr.wi.gov/topic/GreatLakes/Contest.html>

## Monthly Topics

**September 5:** Bring up to 6 formatted images on a thumb drive or up to 6 prints, reflecting either "The Things I Did Last Summer" or "My Fun Photos."

### October 3: Themed Photo Shows

Bring up to 55 photos on a flash drive that are about one subject, or have a unifying theme. The most interesting presentations will have some variety. (Eg: if the subject is lighthouses, you wouldn't have 55 photos of lighthouses...you'd have architectural shots, landscapes, close-ups of the Fresnel lenses and other equipment, docents, signs, historical matter, views with different lighting, angles, textures, etc.)

**You do not need to have 55 photos.** That's the maximum. We will view them as a slide show, at "medium speed," which allows 55 photos to be viewed in 5 minutes. Each person will do an extremely brief introduction, and then we will view the photos without interruption.

**NOTE:** If you don't want to format 55 photos (Hz: 1920 width, etc.)...Pauline thinks you can skip that. We've been projecting various sizes, and the projector seems to format them automatically to fit the screen.

**ALSO,** If you would like to participate in the Wisconsin Print Circuit (see the January 2 topic), bring images to this (October 3) meeting. You may enter 1 color print and 1 monochrome print, the latter defined as "representations in black & white or in varying tones of only one color." Images submitted for a previous Print Circuit are not allowed. Prints may not be mounted, but must be loose. The largest size a print may be is 8 1/2 x 12 (paper may be trimmed to remove excess). Square prints are limited to a maximum of 8 1/2 X 8 1/2. On the back of each print note the print's title, the photographer's name and the photographer's club.

**November 7:** Guest Speaker Geri Laehn will present: *Night Sky*. She'll talk about her journey into the night sky, which started about 10 years ago and

continues today. We'll see her photos of the Milky Way, Aurora, fireworks, and other night images.

**December 5:** Holiday Party. Our annual holiday party. Bring your own liquid refreshment and a dish to pass. Our entertainment will be a slideshow of members' images.

### January 2:

Judge the Wisconsin Print Circuit, with discussion to follow. The Print Circuit is a round-robin type activity in which prints from participating clubs are sent to other clubs for viewing and judging. This is one of WACCO's more popular activities. And it is a great way for a photographer to get feedback on images. Typically, there are 250-275 individual judgments in a print circuit, which give a photographer a good sense of how other photographers view a particular image.

**February 6:** February 6: A LinkedIn Learning educational video provided by Phil Block. LinkedIn Learning is the former Lynda.com site, and we've enjoyed several of these in past years – very dynamic, engaging, thought-provoking, quality courses.

**March 5:** Club Challenge. Each club member is invited to submit up to 2 images from each category of this year's photo challenge. A single image from less than all six categories is also welcome.

The club challenge categories are:

- \*Stone (rock, rocks or stone formations, etc.)
- \*After Dark (nighttime lights, stars, urban, fair, etc.)
- \*Motion (anything that denotes motion)
- \*Waterfalls (in rivers, creek cascades, sculpture with falling water)
- \*Tree
- \*Sunset/Sunrise

Instructions and entry form/scorecards for the year-end challenge will be distributed.

Also, bring several 8 x 10 prints of any subject for the Welcome Center display.

**Save the Date:** The WACCO Spring Photography Seminar by John Gerlach will be March 7, 2020.

### April 2: Annual Business Meeting

Your prints and digitals for May's competition are due by the night of the April meeting, along with completed entry forms/scorecards for each submission category. You're encouraged to email your digital images to Pauline beforehand. All photos emailed to Pauline will be acknowledged with a return email. **If you are bringing your images on a flash drive, please try to**

***bring them early, before the meeting starts. Pauline will be at Luther Manor by 6:30 p.m.***

Also at the April meeting: gather input for next season's meeting topics and view a member's photos.

**May 7: Year-end Club Competition. The meeting will begin at 6:30 p.m. Everyone brings a snack for themselves.**

**May 21: Year-end Awards Night, with potluck dinner. Bring your own liquid refreshment and a dish to pass.**

### **Proposed Outings**

**Milwaukee Art Museum:** View the "Portrait of Milwaukee" exhibit, portraying the city, industry, and people of Milwaukee. Photographs are drawn from the Museum's collection, as well as the collections of the Milwaukee Public Library and Harley-Davidson Museum. One of the themes is the city's reputation as a center for photojournalism in the 1930s and 1940s, including three images by Edward Farber, a PPM club member during those decades.

<https://mam.org/exhibitions/details/portrait-of-milwaukee.php>

After MAM, we could walk down Wisconsin Avenue and view some of the 22 sculptures in that 2019 outdoor exhibition: [www.sculpturemilwaukee.com](http://www.sculpturemilwaukee.com)

Once Pauline knows if there's interest, she'll provide more details (e.g., free parking at Veterans Park and lunch plans, of course!)

Linda and Pauline have 10 MAM free admission tickets, but we must use them soon. If more than 10 are going, we'll split the cost. (E.g., if 12 go, we'd pay for 2 admissions, or \$4.25 each. Regular pricing is \$19; seniors \$17.)

These are the dates available:  
Tuesday, Sept. 24  
Wednesday, Sept. 25  
Thursday, Sept. 26  
Tuesday, Oct. 1

Please email Pauline ALL the dates that you are available (you may indicate your preference, but state all possible dates).

### **Saturday, Oct. 5: Lost Arts Festival**

#### **A Celebration of our Working Past**

-- Oct. 5, 11am to 3pm. Grohmann Museum (at Milwaukee School of Engineering).

A blacksmith, shoecarver, lacemaker, glass founder, weavers, spinners, master painters, and others all share their expertise and demonstrate their techniques as the Museum becomes a laboratory for the creation of Lost Arts.

Live music by Frogwater (celtic & bluegrass). \$5.

Children under 12: Free. 1000 N. Broadway. 277-2300

--Also at the Museum: *Magnificent Machines of Milwaukee*

Features some of the most significant engineering marvels in Milwaukee's history and includes photographs, documents, and a number of the actual machines highlighted in the book of the same name by engineer Thomas Fehring.

Let Pauline know if you're interested in this Oct. 5 outing.

**Souper Supper:** In winter, we'll combine an outing with another *Souper Supper*, hosted by Pete & Kathi Koenig. They live near The Domes, and graciously invited us again.

### **Other Photo Opportunities**

Pauline is not available to organize outings for the below events, but let her know if you're thinking about going, and she can put you in touch with other interested club members.

Sept. 21-22: Richfield Thresheree and Harvest Festival  
[www.richfieldhistoricalsoc.org](http://www.richfieldhistoricalsoc.org)

Sept. 21: Milwaukee River Challenge rowing competition  
<https://milwaukeeriverchallenge.com/>

Sept. 28-29: Doors Open Milwaukee  
<https://historicmilwaukee.org/doors-open/>

Now through Oct. 20: China Lights at Boerner Botanical Gardens, Hales Corners  
[www.chinalights.org](http://www.chinalights.org)